

Product Bulletin

CLIFF HOUSE STYLE #247



Featured: B247-17
MauiPure Lens



HS247-16
Maui Evolution Lens



GS247-17
Maui Evolution Lens



HTS247-02
Maui Evolution Lens

POSITIONING:

Cliff House is now available in Blue Hawaii, Maui Jim's new fashion flash lens. This style perfectly delivers the renowned glare protection that comes only from Maui Jim's patented PolarizedPlus2® lens technology. Cliff House features a pure titanium frame and is a great choice for consumers demanding a durable, comfortable, high-performing sunglass.

Customizable with *MyMaui*
(Blue Hawaii is not available for MyMaui)

FRAME FEATURES:

Material

- Pure titanium

Fit

- Modified aviator
- Compliments small and medium face shapes
- Unisexappeal

Bridge & Hinge Designs

- Double bridge with adjustable, non-slip silicone nose pads
- Anti-corrosive traditional hinge

Style Category

- Aviator

AVAILABILITY

STYLE	FRAME COLOR	LENS COLOR	UPC CODE
B247-17	Silver	Blue Hawaii	603429035631
HS247-16	Gold	HCL Bronze	603429019679
GS247-17	Silver	Neutral Grey	603429019662
HTS247-02	Gloss Black	Maui HT	603429019686

FRAME SPECS

EYE SIZE	DBL	TEMPLE	CURVATURE
59	15	120	6

COUNTRY OF ORIGIN: JAPAN

DIGITAL RX PARAMETERS:

Maui Evolution Rx range: +3.00 to -5.50

Blue Hawaii is not available for RX.

LENS FEATURES:

Maui Evolution®

- 1.6 high index lens that is scratch- and impact-resistant and has improved optics over polycarbonate

MauiPure®

- Fuses the crispest optics of SuperThin glass with superior lightweight comfort

FINISHING TREATMENTS & OTHER QUALITIES:

- Enhances color, contrast and clarity for beautiful views and stunning protection from glare and 100% of harmful UVA, UVB and UVC rays
- Waterproof and oleophobic coating sheds water & snow and repels grease & smudges
- Blue Hawaii has a backside High Contrast AR coating to eliminate stray light

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Recommended as an effective UV filter for the eyes and surrounding skin.

