SUNGLASSES PRODUCT BULLETIN

# Catalog SS25 ‘Ekolu | Icon Collection

## HO’OKIPA Style 407

Pronunciation: “hoh-oh-kee-pah”

Ho’okipa is a trusted companion to any outdoor adventure. This semi-rimless frame is comfortable with adjustable grooved rubber nose pads and temple tips, enhancing grip and stability for all-day wear. Designed with MauiPure, welcome vivid vibrant views in iconic style. *Frame Details:* Exclusive PolarizedPlus2 lens technology

407-05

B407-03

HT407-15

P407-09

407-02

B407-11

H407-02

R407-10

**POLARIZEDPLUS2® LENSES ELIMINATE 99.9% OF GLARE, BLOCK 100% OF HARMFUL UV, AND ABSORB HARMFUL HEV, WHILE ENHANCING COLORS.**

| | |
|---|---|
| **Design:** | Semi-Rimless |
| **Front Material:** | Bio Injection |
| **Temple Material:** | Bio Injection |
| **Style & Shape:** | Rimless, Rectangle |
| **Category:** | Lifestyle |
| **Fit:** | International |
| **Frame Features:** | NA |
| **Bridge Type:** | Single |
| **Nose Pad Type & Material:** | Adjusted, Rubber |
| **Hinge Type:** | Traditional Pin |
| **Gender & Sizing:** | Unisex, Medium |
| **Face Shapes:** | Heart, Round, Oval, Oblong |
| **Lens Shape:** | Rectangle |
| **Lens Material:** | MauiPure |
| **Country of Origin:** | Japan |

### CUSTOMIZATION

**MyMaui:** Yes

**MyMaui Readers:** Yes

**MyMaui Plano swap only:** No

**MyMaui Notes:** Plano lens swap available. No MyMaui available for Gold, Silver or Dual mirrors.

### RX RANGES *Rx-able as 907*

**Maui Evolution Rx range:** +3.00 to -3.50

**Polycarbonate Rx range:** +3.00 to -4.50

**MauiBrilliant Rx range:** +3.00 to -3.50

### FRAME SPECS

| Eye Size (A) | Bridge Size (DBL) | Vertical Size (B) | Hinge-to-Hinge | Temple Length | Plano Curvature |
|---|---|---|---|---|---|
| 64 | 16 | 44 | 130 | 130 | 8 |

| Maui Jim SKU | KEYE Style Code | Frame Color/Finish | Nose Pad Color | Temple Tip Color | Lens Color | Frontside Lens Treatment | UPC Code |
|---|---|---|---|---|---|---|---|
| 407-02 | MJ0407S 001 | Black/Shiny | Black | Black | Neutral Grey | Bi-Gradient | 603429007584 |
| 407-05 | MJ0407S 005 | Crystal/Shiny | Black | Black | Neutral Grey | Bi-Gradient | 603429081317 |
| B407-03 | MJ0407S 007 | Transparent Blue/ Shiny | Blue | Blue | Neutral Grey | Blue Hawaii blue mirror | 603429081331 |
| B407-11 | MJ0407S 004 | Smoke Grey/Shiny | Black | Black | Neutral Grey | Blue Hawaii blue mirror | 603429041298 |
| H407-02 | MJ0407S 002 | Black/Shiny | Black | Black | HCL Bronze | Bi-Gradient | 603429008505 |
| HT407-15 | MJ0407S 008 | Transparent Light Green/Shiny | Light Green | Light Green | Maui HT | Bi-Gradient | 603429081348 |
| P407-09 | MJ0407S 006 | Transparent Cyclamen Pink/Shiny | Violet | Violet | Maui Rose | Maui Sunrise pink mirror | 603429081324 |
| R407-10 | MJ0407S 003 | Tortoise/Shiny | Brown | Brown | Maui Rose | Bi-Gradient | 603429007591 |

### SIMILAR STYLES

Laulima 626

Makaha 405

Ho’okipa Ultra 676

Pālulu 680

Recommended as an effective UV filter for the eyes and surrounding skin.

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