

U.S. Product Bulletin



POKOWAI ARCH STYLE #439



Featured: RM439-35UTD
Pronunciation: "poh-KOH-why"

[WATCH THE FILM](#)

POSITIONING:

As the Official Vision Partner of Manchester United, we are excited to share that Pokowai Arch is one of several styles now available in our "Club Collection". Show your club pride in this incredibly lightweight and comfortable frame. One of our most popular styles is now emblazoned with the Manchester United devil on the right temple, while "MAN UTD" is placed on the left lens of the exciting, new HAWAII LAVA™ red mirror. Keep the red flying high!



B439-11M



439-2M



H439-15T

KEY STYLE FEATURES:

Frame Features:

- **Material:** Grilamid
- **Bridge & Hinge Designs:** Saddle-style fixed bridge with adjustable nose pads; traditional hinge
- **Style Category:** Rectangular
- **Fit:** Unisex, Medium
- **Face Shapes:**

Lens Features:

- MauiPure®
- Bi-Gradient Mirror, Blue Mirror or Red Mirror

MyMaui® Customization Options:

MyMaui & MyMaui Readers are **not** available for Manchester United (MANUTD) frames. MM/MR available for other 439 SKU's, but excludes HAWAII LAVA™, MAUIGreen, and Dual Mirror lenses.

DIGITAL RX PARAMETERS:

Maui Evolution Rx range: +3.00 to -5.50
Polycarbonate Rx range: +3.00 to -5.50
Maui Brilliant Rx range: +3.00 to -5.50

*MANUTD frames are **not** available in prescription. HAWAII LAVA™, MAUIGreen, and Dual Mirror lenses are **not** available in prescription.*

Wholesale Price (USD): \$115.00 / \$125.00 (MANUTD)
Retail Price (USD): \$229.99 / \$249.99 (MANUTD)

FINISHING TREATMENTS:

- PolarizedPlus2® lenses eliminate 99.9% of glare, block 100% of harmful UV, and absorb harmful HEV.
- MauiPure® is our most popular plano lens material, combining optics almost as crisp as SuperThin Glass with ultra light weight and excellent scratch and shatter resistance.
- Optically correct, distortion-free lenses feature patented lens treatments and rare earth elements. Color and clarity are enhanced using natural light.

Country of Origin: Japan

AVAILABILITY

STYLE	FRAME COLOR	LENS COLOR	UPC CODE
RM439-35UTD	Matte Black	HAWAII LAVA™	603429057114
B439-11M	Translucent Matte Grey	Blue Hawaii	603429050498
439-2M	Matte Black	Neutral Grey	603429050474
H439-15T	Olive Tortoise	HCL® Bronze	603429050481

FRAME SPECS

EYE SIZE	DBL	TEMPLE	B MEASUREMENT	PLANO CURVATURE
58	17	139	41	6

SIMILAR SIZE & FIT:



Flat Island



South Swell

Recommended as an effective UV filter for the eyes and surrounding skin.

